

With 1200 crores of revenue and 2000 employees under Management across 10 Portfolio Companies

TransGanization: A Transformational Journey, Spearheading Groundbreaking Change

Under the Leadership of Rohit Arora, an alumnus of IIT Bombay, ISB Hyderabad, and Kellogg School of Management Evanston, USA, TransGanization is passionately committed to supporting small and medium enterprises in their journey towards taking a holistic approach while building great organizations. Recently conferred with the title of Asia's Most Influential Young Leaders 2021-2022 by ET NOW, Rohit has curated TransGanization as a one-stop growth catalyst, providing comprehensive solutions for business growth.

At the heart of TransGanization's success lies a team of 50 transformation agents known as Transganizers specializing in working closely with SMEs at various stages of their development. Among the many organizations it partners with, TransGanization assumes full responsibility for 10 companies, providing them with tailored solutions from strategic direction to implementation, through sustainable, conscious practices, technological transformation, human practices, corporate governance, succession planning, and fundraising, leading to exponential growth as a by-product being witnessed by these organizations. Over 2000 employees and revenue surpassing INR 1200 crores are being effectively managed through these 10 portfolio companies of TransGanization. The portfolio encompasses diverse industries such as engineering, cosmetics D2C, medical-surgical equipment, education, innovative paint technologies, and more.

Despite the ongoing funding winter and economic crisis, Indian SMEs have emerged as resilient players, making a significant impact, outperforming struggling corporates and start-ups. Recognizing the potential of these conservative yet transformative SMEs, TransGanization is set to launch the "Conscious Growth Fund." This fund aims to provide a platform for organizations to associate with the right investors they deserve.

This fund offers a unique avenue for purpose-driven, sustainable, and tech-driven innovative organizations to tap into investment opportunities. By collaborating with TransGanization, SMEs gain access to handpicked investors that are genuinely interested and aligned with organizations that embrace conscious business practices as a core philosophy of their operations.

On one hand, where such an investment opportunity promises financial backing, risk appetite, and confidence; on the other hand, strengthening the operational machinery with TransGanization's expertise propels greater productivity and growth acceleration leading to obvious financial returns for all the stakeholders.

With its proprietary combination of high-standard management practices and solutions, blended with ancient Indian wisdom, TransGanization is the go-to consulting firm for SMEs looking for a holistic springboard to grow multifold.



Rohit Arora, Founder - TransGanization

By investing in conscious SMEs, both as an operating partner and financial partner, TransGanization is committed to embedding purposeful and conscious business practices, equipping them with the tools and knowledge necessary to scale, nurturing best practices, and thereby contributing massively in building self-sustaining organizations.